



2022年香港最佳新聞獎 HONG KONG NEWS AWARDS 2022

參賽細則
RULES OF ENTRY



I. 簡介 INTRODUCTION

香港報業公會每年舉辦的「香港最佳新聞獎」，藉以嘉許同業卓越的工作成果，鼓勵業界從業員不斷提高專業水平。公會秉持公平、專業、嚴謹的原則舉辦比賽，「香港最佳新聞獎」是業界公認最具代表性和最權威的新聞比賽，公信力和認受性廣為傳媒同業、學者及社會人士推崇。

Organized annually by The Newspaper Society of Hong Kong, the Hong Kong News Awards aim to enhance the professional standards of the newspaper industry by recognizing the works of outstanding local journalists.



II. 獎項類別 AWARD CATEGORIES



III. 評分標準 JUDGING CRITERIA

報道組(中、英文作品合併評審) Reporting Section (Chinese & English entries are judged together)

1 最佳獨家新聞 Best Scoop

表彰一篇或一系列高水平 and 意義重大的獨家新聞報道，能引起社會很大的反響。

Honouring the exclusive news report that demonstrates a high standard of reporting and has a significant social impact.

2 最佳新聞報道 Best News Reporting

表彰表現出高水準的採訪及寫作技巧的社會事件、情況或問題的報道。

Honouring the work that demonstrates a high standard of reporting and writing on a social event, situation or problem.

3 最佳經濟新聞報道 Best Business News Reporting

表彰表現出高水準的採訪及寫作技巧的金融或經濟事件、情況或問題的報道。

Honouring the work that demonstrates a high standard of reporting and writing on a business, financial or economic event.

4 最佳科學新聞報道 Best Science News Reporting

表彰表現出高水準的採訪及寫作技巧的自然科学或科學家的報道。

Honouring the work that demonstrates a high standard of reporting and writing on natural sciences or scientists.

5 最佳文化藝術新聞報道 Best Arts and Culture News Reporting

表彰表現出高水準的採訪及寫作技巧的香港文化及藝術領域的報道。

Honouring the work that demonstrates a high standard of reporting and writing on arts and culture in Hong Kong.

6 最佳新人 Best Young Reporter

表彰全職新聞工作年資少於三年，在新聞採訪方面展示出優異才能的記者。

Honouring the journalist with less than three years of full-time experience who has demonstrated dedication and talent.

率先披露

First in breaking the news [40%]

報道內容全面，影響深遠

The report is comprehensive and has long-lasting implications [40%]

採訪難度高

The reporting involves complex investigations [20%]

組織結構

Organization [10%]

文章結構嚴謹，脈絡清晰。

Well-organized with clear presentation.

文字技巧

Writing Skills [15%]

遣辭造句恰當，行文通順流暢。

Clarity of writing and good diction.

報道全面

Comprehensiveness [30%]

既可深入及詳盡報道事件的來龍去脈，又能平衡各方面的觀點，全面剖析問題所在及引入新觀點。

In-depth reporting that demonstrates an ability to present conflicting viewpoints in a balanced manner, analyses the issues comprehensively and introduces new ideas.

專業水準

Professional Standards [45%]

能帶出新聞之重要性、影響性、時效性、文章內容及選材創見。獨家報道新聞事件，包含第一手研究資料。消息來源真實可靠。

The news is significant in terms of social importance, impact and timeless, is a scoop based on credible sources and demonstrates originality in the research and selection of contents.

寫作組(中、英文組分開評審)
Writing Section (Chinese and English entries are judged separately)

- 7 最佳新聞寫作(中、英文組)**
Best News Writing
(Chinese and English sub-categories)
表彰以流暢的寫作技巧與清晰的表達方法，描寫新聞人物或報道新聞事件的優秀作品。
Honouring the work that demonstrates mastery of lucid writing and clear presentation in portraying a person or reporting a news event.
- 8 最佳經濟新聞寫作(中、英文組)**
Best Business News Writing
(Chinese and English sub-categories)
表彰以流暢的寫作技巧與清晰的表達方法，描述有關金融或經濟事件、情況或金融經濟界人物的優秀作品。
Honouring the work that demonstrates mastery of lucid writing and clear presentation in portraying a person from the financial or economic field or depicting a financial or economic event.
- 9 最佳標題(中、英文組)**
Best Headline (Chinese and English sub-categories)
表彰以簡練的文字立題，能突出新聞事件的要點，起畫龍點睛的作用。
Honouring the headline that highlights lucidly the theme of an article and brings it to life.

組織結構

Organization [20%]

文章結構嚴謹，脈絡清晰。

Well-organized with clear presentation.

文字技巧

Writing Skills [40%]

遣辭造句恰當，行文通順流暢。

Clarity of writing and good diction.

報道全面

Comprehensiveness [20%]

既可深入及詳盡報道事件的來龍去脈，又能平衡各方面的觀點，全面剖析問題所在及引入新觀點。

In-depth reporting that demonstrates an ability to present conflicting viewpoints in a balanced manner, analyses the issues comprehensively and introduces new ideas.

專業水準

Professional Standards [20%]

能帶出新聞之重要性、影響性、時效性、文章內容及選材創見。獨家報道新聞事件，包含第一手研究資料。消息來源真實可靠。

The news is significant in terms of social importance, impact and timeless, is a scoop based on credible sources and demonstrates originality in the research and selection of contents.

圖片組
Photographic Section

- 10 最佳圖片(新聞組)**
Best Photograph (News)
表彰以新聞事件或人物為主題的優秀照片。
Honouring the outstanding photograph of a news event or people playing a part in the news.
- 11 最佳圖片(特寫組)**
Best Photograph (Features)
表彰體現眾生相的優秀照片。
Honouring the outstanding photograph of human interest.
- 12 最佳圖片(體育組)**
Best Photograph (Sports)
表彰以體育活動為主題的優秀照片。
Honouring the outstanding photograph of a sports event.

設計組
Design Section

- 13 最佳新聞版面設計(單版組)**
Best News Page Design (Single Page)
表彰透過技巧地編排相片、圖案及文字，突出新聞主題的卓越版面設計。
Honouring the news page that highlights the theme of a news report through skillful arrangement of photographs, graphics and texts.
- 14 最佳新聞版面設計(系列組)**
Best News Page Design (Series)
表彰透過技巧地編排相片、圖案及文字，突出新聞主題的卓越版面設計。
Honouring the news page that highlights the theme of a news report through skillful arrangement of photographs, graphics and texts.

新聞性

Journalism [40%]

設計技巧

Design [60%]



IV. 參賽資格 ELIGIBILITY

1. 參賽報章必須為香港發行的中文或英文印刷報章，一周至少出版五天或以上(因公衆假期或特殊原因停刊除外)。
Only Chinese-language or English-language print dailies that regularly publish in Hong Kong for at least five days a week (except public holidays and special occasions) are allowed to join the contest.
2. 參賽作品必須在2022年1月1日至12月31日期間內首次發表，並由該報僱用的員工撰寫/拍攝/製作。參賽作品必須由該出版機構獨家發表，不可出現在其他出版刊物上。
Entries must have been published in a newspaper during the calendar year 2022 and were written/shot/produced by staff journalists of the newspaper concerned. Entries must have been published exclusively by the publication and have not appeared in other publications.
3. 已停刊的報章必須得到總編輯書面推薦方可參加。
Entries from defunct newspapers must be backed by the written endorsements of the editor-in-chief concerned.
4. 報章的總編輯不可參加比賽。
Editors-in-chief are not eligible to join the contest.
5. 參賽者必須是有關報章僱用的員工，但不包括屬非僱員的專欄作家。
Entrants must be staff members of the publications concerned. Non-employee columnists are not eligible to join the contest.



V. 截止日期 SUBMISSION DEADLINE

報館須將參賽稿件在**截止日期2023年1月12日(星期四)下午五時前**送交香港報業公會秘書處(香港九龍觀塘鴻圖道21號訊科中心22樓E室)。

All entries must be sent to the Secretariat, The Newspaper Society of Hong Kong, Unit E, 22/F, Infotech Centre, 21 Hung To Road, Kwun Tong, Kowloon, Hong Kong **at or before 5:00pm January 12, 2023 (Thursday)**.



VI. 評審委員 JUDGING PANEL

評審團的成員包括資深新聞工作者、大學校長、傳媒專業人士及香港各大商會主席等。

The judging panel comprises veteran news professionals with no direct links with the newspaper industry, including chiefs of electronic news media, veteran journalists who have retired or left the industry, and journalism professors.



VII. 評分制度 MARKING SCHEME

鑑於各評委的評分尺度不一，各評委依百分制打的原始分(x)會以一分制重新換算。方法是將各評委所給的最高分計為1分，最低分計為0分，然後將每位評委的分數按照公式 $(x-\min)/(\max-\min)$ 換算，得出標尺分(x₁)。每份參賽作品的總分就是每組5位評委標尺分總計。將總分由高至低排序得出參賽作品名次。

In view of grading differences among the judges, the scores given by the judges on a scale of 0 to 100 (x) are recalculated on a scale of zero to one to produce normalized scores. This is done by setting the lowest mark (min) given by a judge as zero and the highest (max) as one, and then converting all the marks according to the formula $(x-\min)/(\max-\min)$. The sum of each contestant's normalized scores (x₁), i.e. the total normalized scores given by the five judges of each category, will be counted as the final scores. The winning entries are determined by arranging the final scores in descending order.



VIII. 獎項 AWARDS & PRIZES

冠軍 Winner

現金券HK\$6,000、紀念獎座及獎狀
A cash prize of HK\$6,000, a trophy and a certificate

亞軍 1st Runner-up

現金券HK\$4,000、紀念獎座及獎狀
A cash prize HK\$4,000, a trophy and a certificate

季軍 2nd Runner-up

現金券HK\$2,000、紀念獎座及獎狀
A cash prize HK\$2,000, a trophy and a certificate

優異獎 Merit

現金券HK\$1,000、紀念獎座及獎狀
A cash prize HK\$1,000, a trophy and a certificate



IX. 查詢 FOR ENQUIRIES

香港報業公會秘書處
The Secretariat, The Newspaper Society of Hong Kong
電話 Tel : 2571 3102
傳真 Fax : 2571 2676
電郵 Email : secretariat@nshk.org.hk

備註: 所有英文組別、「最佳獨家新聞」及「最佳新人」只設冠、亞、季軍，不設優異獎。
Remark: For the Best Scoop, Best Young Reporter, Best News Writing (English), Best Business News Writing (English) and Best Headline (English) categories, awards will only be given to the winner, 1 st runner-up and 2 nd runner-up and there will be no merit awards.

A. 參賽須知 NOTE TO ENTRANTS

1. 請仔細閱讀參賽指引、參賽資格、參賽規則及各組參賽表格的相關要求。不符合要求的報名機構，其參賽資格會被主辦單位取消。
Please read the following rules and regulations, eligibility criteria, submission guidelines and relevant requirements for different sections very carefully. Failure to follow them may result in disqualification.
2. 參賽者一經參與比賽，即表示同意及允許主辦單位有權將其作品用作是次活動及非牟利的宣傳或發布之用。
Entrants must grant the organizer a non-exclusive, irrevocable, unrestricted right to use their entries free of charge for non-profit-making and promotional purposes related to this Contest.
3. 參賽者對於是次比賽及評審的決定均不得異議。如有任何爭議，主辦單位保留最終決定權。
Entrants cannot dispute the decisions of the organizer and the judging panel. In case of any dispute, the organizer's decision shall be final and conclusive.

B. 參賽規則和條例 RULES & REGULATIONS

1. 參賽作品須連同參賽表格一併提交。所有參賽作品及參賽表格將不獲發還。如有需要，請預先複印。
Each entry shall be accompanied by a duly completed entry form. All entries and entry forms will not be returned. Please make a copy as necessary before submission.
2. 參賽表格上須明確選定參賽項目並填寫各項資料，並必須備有參賽者及總編輯的親筆簽名。
The entry form must be completed and signed by the entrant(s) and the editor-in-chief of the newspaper concerned.
3. 同一稿件若要參加多於一個項目，必須依大會規定分別提交。
A work can be submitted to multiple categories, but each submission must be accompanied by a separate entry form and comply with the relevant guidelines of the respective category.
4. 參賽作品若為「系列」式文章或版面設計，主題必須一致。
If a series of articles and pages are submitted as one entry, their contents must be about the same theme.
5. 所有提交的副本須預留2.5cm邊界空隙作存檔於評審資料夾(直度)之用。
The vertical margin of the duplicates, which will be submitted to the judging panel, must be set at 2.5cm to facilitate filing.
6. 得獎名單公布後，「報道組」及「寫作組」之得獎者須另提交作品之pdf / jpg檔，檔案品質設定為中至高質素以製作場刊及場館展示板之用。
After the results are announced, the winners of the "Reporting Section" and "Writing Section" must submit the winning entries in pdf / jpg format with medium to high quality for the production of the event booklet and exhibition panels.
7. 如有需要，主辦方保留修改「規則和條例」的權利，恕不另行通知。
The Organizer reserves the right to amend the "Rules and Regulations" if necessary without prior notification.

C. 遞交作品指引 SUBMISSION GUIDELINES

1. 最佳獨家新聞

Best Scoop

- 每家報館最多只可提交三份參賽作品。如屬系列作品每份作品不可多於五個版面，內容如不足一版亦當一版計，跨版當兩版計。
Each newspaper can submit no more than three entries. For entries published in a series, each entry must not have more than five pages. A page that is partially filled by the relevant report is regarded as one page. A double-spread is regarded as two pages.
- 每份參賽作品須提交當天報紙正本全頁及A3黑白影印本六份連刊登日期。副本上須刪去報章名稱、記者名字、社評及專欄名稱。切勿提交彩色影印本及用膠紙或膠水拼成一版。
Each entry must include an original copy of the newspaper in which the article was published and six duplicates, which should bear the publishing date and be printed in its actual size on A3 paper. On the duplicates, editorials and the name(s) of the newspaper and entrant(s) must be blotted out. Do not submit photocopies in colour or copies that are pieced together with adhesive tape or glue.
- 每份參賽作品均須附有不多於200字(不包括標點符號)的簡介正本及A4影印本六份，說明其獨特性。
Each entry must include a brief description of 200 words or less (punctuation marks are not counted) explaining the significance of the scoop and six duplicates printed on A4 paper.
- 主辦單位會在網上搜索，如發現有關新聞之前已在其他媒體披露，會將之前發表的報道交評審委員會參考。
The organizer will conduct a search for news reports on the topic. If the topic concerned was already reported by other media, the reports by these media will also be forwarded to the judges for reference.

2. 最佳新聞報道、最佳經濟新聞報道、最佳科學新聞報道

Best News Reporting, Best Business News Reporting, Best Science News Reporting

- 每家報館最多只可提交四份參賽作品。如屬系列作品，每份作品不可多於五個版面，內容如不足一版亦當一版計，跨版當兩版計。
Each newspaper can submit no more than four entries. For entries published in a series, each entry must not have more than five pages. A page that is partially filled by the relevant report is regarded as one page. A double-spread is regarded as two pages.

- 每份參賽作品須提交當天報紙正本全頁及A3原大黑白影印本六份連刊登日期。副本上須刪去報章名稱、記者名字、社評及專欄名稱。切勿提交彩色影印本及用膠紙或膠水併成一版。
Each entry must include an original copy of the newspaper in which the article was published and six duplicates, which should bear the publishing date and be printed in its actual size on A3 paper. On the duplicates, editorials and the name(s) of the newspaper and entrant(s) must be blotted out. Do not submit photocopies in colour or copies that are pieced together with adhesive tape or glue.
- 「最佳科學新聞報道」的參賽作品必須關於自然科學、各門醫學學科和工程科技的報道。報道內容應以在香港進行的科研項目、活動(包括科學會議)和與科學教育有關的活動為主，但亦包括本港與境外合作或交流的項目，或與香港有密切聯繫的科學家在境外的活動。
Entries of Best Science news reporting must refer to writing in the natural sciences, medicine, engineering and technology. The article(s) should be about scientific research and activities (including conferences) and educational activities related to science conducted in Hong Kong, scientific collaboration between Hong Kong and elsewhere, or achievements of international scientists who are closely related to Hong Kong.

3. 最佳文化藝術新聞報道

Best Arts and Culture News Reporting

- 每家報館最多只可提交四份參賽作品。如屬系列作品，每份作品不可多於五個版面，內容如不足一版亦當一版計，跨版當兩版計。
Each newspaper can submit no more than four entries. For entries published in a series, each entry must not have more than five pages. A page that is partially filled by the relevant report is regarded as one page. A double-spread is regarded as two pages.
- 每份參賽作品須提交當天報紙正本全頁及A3黑白影印本六份連刊登日期。副本上須刪去報章名稱、記者名字、社評及專欄名稱。切勿提交彩色影印本及用膠紙或膠水併成一版。
Each entry must include an original copy of the newspaper in which the article was published and six duplicates, which should bear the publishing date and be printed in its actual size on A3 paper. On the duplicates, editorials and the name(s) of the newspaper and entrant(s) must be blotted out. Do not submit photocopies in colour or copies that are pieced together with adhesive tape or glue.
- 每份參賽作品須附有50至100字(不包括標點符號)的簡介正本及A4影印本六份，說明作品的背景或相關資料。
Each entry must include a brief description of 50–100 words (punctuation marks are not counted) explaining the background of the work and other relevant information and six duplicates printed on A4 paper.
- 參賽作品必須具備香港元素，範疇可涵蓋各個文化及藝術領域的活動、動向、趨勢、潮流、建設及政策等。
Entries should be about arts and cultural activities closely related to Hong Kong, covering developments, trends and policies in arts and culture.
- 參賽作品可包括曾於新聞版、文化版或副刊刊登的作品，但不包括社評、評論、專欄及翻譯作品。
Entries may be works published in the news, cultural or features pages, but cannot include editorials, columns or translations.

4. 最佳新人

Best Young Reporter

- 每家報館最多只可提名兩位以全職身份從事新聞行業不超過三年的員工競逐。
Each newspaper can nominate two entrants who have worked full-time in the newspaper industry for not more than three years.
- 每位參賽者提交作品不得多於三份參賽作品。如屬系列作品每份作品不可多於五個版面，內容如不足一版亦當一版計，跨版當兩版計。
Each entrant can submit no more than three pieces of work. For works in the form of a series, each piece of work cannot have more five pages. A page that is partially filled by the relevant report is regarded as one page. A double-spread is regarded as two pages.
- 每份參賽作品須提交當天報紙正本全頁及A3黑白影印本六份連刊登日期。副本上須刪去報章名稱、記者名字、社評及專欄名稱。切勿提交彩色影印本及用膠紙或膠水併成一版。
Each entry must include an original copy of the newspaper in which the article was published and six duplicates, which should bear the publishing date and be printed in its actual size on A3 paper. On the duplicates, editorials and the name(s) of the newspaper and entrant(s) must be blotted out. Do not submit photocopies in colour or copies that are pieced together with adhesive tape or glue.

5. 最佳新聞寫作(中、英文組)、最佳經濟新聞寫作(中、英文組)

Best News Writing (Chinese and English sub-categories), Best Business News Writing (Chinese and English sub-categories)

- 「中文組」每家報館只可提交四份參賽作品；「英文組」每家報館只可提交三份參賽作品。
For the Chinese section, each newspaper can submit no more than four entries; for the English section, each newspaper can submit no more than three entries.
- 每份參賽作品須提交當天報紙正本全頁及六份打印在A4紙上的純文字稿，打印本上須註明字數及出版日期，但須刪去報章名稱及參賽者姓名。
Each entry must include an original copy of the newspaper in which the article was published and six duplicates of the text-only version of the article printed on A4 paper. The duplicates should state the article's total number of words and date of publication but not the names of the newspaper and the entrant.

- 參賽作品字數不可超過2,000字(包括標題及副題，但不包括標點符號)，沒有酌情權，不接受翻譯及系列式作品。如作品確有需要通過翻譯引述外語報道，應註明出處，翻譯內容不應超過全篇作品五分之一。
The total number of words, including title and subtitles, used in each article must not be more than 2,000. The punctuation marks are not counted. Series and translations are not accepted. Where there is a need to quote from reports in foreign languages, the translations cannot constitute more than one-fifth of an entry and their sources must be cited.
- 不能刪改原文以符合參賽的規定字數。
Entrants are not allowed to meet the requirements on word count by shortening the original text.
- 注意語文運用，宜避用不必要的俚語、俗語及方言語法。
Entrants should pay attention to precise and accurate use of language and avoid using unnecessary slangs or dialect expressions.

6. 最佳標題(中、英文組)

Best Headline (Chinese and English sub-categories)

- 「最佳標題(中文組)」，每家報館只可提交四份參賽作品。「最佳標題(英文組)」，每家報館只可提交三份參賽作品。
For the Chinese section, each newspaper can submit no more than four entries, for the English section, each newspaper can submit no more than three entries.
- 每份參賽作品須提交當天報紙正本全頁及六份打印在A4紙上的參賽標題和相關新聞的純文字稿，打印本上須註明刊登日期，並請在參賽標題下畫上底線以作識別(副本上須刪去報章名稱及參賽者姓名)。
Each entry must include an original copy of the newspaper in which the headline and the related article was published and six duplicates of a text-only version of the headline and article concerned printed on A4 paper. The headline shall be underlined and the name(s) of the newspaper and entrant(s) on the duplicates should be blotted out.
- 參賽作品字數不可超過30字。
The total number of words used in the headline must not be more than 30.

7. 最佳圖片(新聞組)、最佳圖片(特寫組)、最佳圖片(體育組)

Best Photograph (News); Best Photograph (Features); Best Photograph (Sports)

- 每家報館只可在每個組別最多提交八張參賽作品。
Each newspaper can submit no more than eight entries in each sub-category.
- 參賽作品影像必須與報章刊出的圖片完全相符，在刊印後不可作任何剪裁與編輯。
Photographs submitted for judging must be identical to the ones published in the newspaper and must not be subject to further cropping or manipulation after publication.
- 參賽作品必須以8R(8吋x 10吋)照片形式提交連同標題，裱在黑色A3硬咭上，並於硬咭背後用箭頭(↓)表示圖片下方的位置。
Entries must be 8R prints (8" x 10") with photo captions and mounted on A3-sized black cards. The bottom of the photo should be indicated by an arrow (↓) on the back of the card.
- 參賽者須提供參賽作品的pdf / jpg檔案，圖像品質設定為中至高質素。
Entrants must submit soft copies of their entries in pdf / jpg format with medium to high quality.
- 參賽照片必須曾在香港報章刊登及由有報章的攝影記者拍攝。照片可以是黑白或彩色。拼砌照片、多重曝光及經數碼或其他方式處理的照片不可參賽。
Only photographs published in Hong Kong newspapers and taken by staff photographers of the newspapers concerned are accepted for this contest. The photographs may be in black and white or colour. Composite photographs, multiple exposures and images manipulated digitally or otherwise are excluded from this contest.

8. 最佳新聞版面設計(單版組)

Best News Page Design (Single Page)

- 每家報館最多只可提交四份參賽作品。
Each newspaper can submit no more than four entries.
- 每份參賽作品必須為一個版面，可以是一個單版或跨版。
Each entry must be a single page. A double-page spread is counted as one page.
- 每份參賽作品須提交當天報紙正本全頁共兩份；其中一份須刪去報頭、報章名稱及版面編輯/設計人員姓名。
Each entry must include two original copies of the newspaper. For one of the copies, the masthead and the names of newspaper, editor and designer should be blotted out.
- 參賽者須提供參賽作品的pdf / jpg檔案，圖像品質設定為中至高質素。
Entrants must submit the soft copies of their works in pdf / jpg format with medium to high quality.

最佳新聞版面設計(系列組)

Best News Page Design (Series)

- 每家報館最多只可提交三份參賽作品。
Each newspaper can submit no more than three entries.
- 每份參賽作品不可多於五個版面，內容如不足一版亦當一版計，**跨版當兩版計**。
Each entry should have no more than five pages, which should be on the same theme. A page that is partially filled by the relevant report is regarded as one page.
A double-page spread is regarded as two pages.



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